

17TH ANNUAL PATRON DINNER

Thursday, September 15, 2011

The Foundry at Puritan Mill

This seated dinner and recognition program is designed to honor businesses and/or individuals who have made a significant contribution to preserving the Chattahoochee River Basin.

In 2010, approximately **450 elite guests** gathered to celebrate the river, the honorees, and the 16 years of dedicated service UCR has provided for the millions of people and wildlife that depend on the Chattahoochee.

Thanks to our sponsors, plus an incredible selection of live and silent auction items, this event raised **\$118,000**. With your help, we look forward to making this event even bigger and better in 2011.



Past honorees include:

2010

River Guardian Award: Ray Anderson and Interface, Inc.

River Sustainability Award: The Georgia Institute of Technology

River Legislator Award: Rep. Debbie Buckner and Rep. Doug McKillip

2009

River Guardian Award: Mayor Shirley Franklin

River Guardian Award: The Coca-Cola Company

River Awareness Award: Stacy Shelton

River Educator Award: Elachee Nature Science Center

Past sponsors include: Colonial Pipeline Company; The Coca-Cola Company; Interface Environmental Foundation, The Atlanta Journal-Constitution; BNY Mellon; Ellis Communications, Georgia-Pacific LLC; Cox Conserves; JST Foundation; Newfields; Paul, Hastings, Janofsky & Walker, LLP; Turner Enterprises, Inc.; RIOT Atlanta; Chevron; Davis, Pickren & Seydel, LLP; Kafra; MeadWestvaco; Merrill Lynch; MWH; RBC Bank (USA); Smith, Gambrell & Russell, LLP; Southwire Company; and The Home Depot Foundation. For a complete list of sponsors, auction preview, past honorees and more go to www.chattahoochee.org.

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August 5, 2011: Deadline for listing on printed invitation postcard
September 9, 2011: Deadline for listing in the evening program and ad (if applicable)

SPONSORSHIP LEVELS

\$15,000 Presenting Sponsor

- Name on invitation to select members (3000)
- Special Recognition by executive director during evening program with opportunity to address audience
- One page print-ready ad in event program—a choice of inside front cover or back cover based on first presenting sponsor paid
- Community Service Day organized for your employees with UCR
- Rain Barrel Workshop for 25 people
- Onscreen acknowledgement with logo during program
- Logo on event signage
- Name on press release before event
- Recognition in UCR's RiverChat newsletter (3500 copies) and RiverFlash eblast (5000+ people)
- Recognition on UCR website with a link to your website
- 20 tickets (2 tables) to the Patron Dinner and Reception

\$10,000 River Benefactor

- Name on invitation to select members (3000)
- Special Recognition during evening program
- One ½ page print-ready ad in event program
- Onscreen acknowledgement with logo during program
- Logo on event signage
- Name on press release before event
- Recognition in UCR's RiverChat newsletter (3500 copies) and RiverFlash eblast (3800 emails)
- Recognition on UCR website with link to your website
- 10 tickets to the Patron Dinner and Reception

\$5,000 River Defender

- Name on invitation to select members (3000)
- Onscreen acknowledgement with logo during program
- Acknowledgement in event program
- Logo on event signage
- Name on press release before event
- Recognition in UCR's RiverChat newsletter (3500 copies) and RiverFlash eblast (5000+ people)
- Recognition on UCR website with link to your website
- 10 tickets to the Patron Dinner and Reception

\$2,500 River Advocate

- Name on invitation to select members (3000)
- Acknowledgement in event program
- Logo on event signage
- Name on press release before event
- Recognition in UCR's RiverChat newsletter (3500 copies) and RiverFlash eblast (5000+ people)
- Recognition on UCR website with a link to your website
- 6 tickets to the Patron Dinner and Reception

\$1,000 River Conservator

- Acknowledgement in event program
- Recognition in UCR's RiverChat newsletter (3500 copies) and RiverFlash eblast (5000+ people)
- 4 tickets to the Patron Dinner and Reception

\$500 Friend of the River

- Acknowledgement in event program
- Recognition on UCR website
- 2 tickets to the Patron Dinner and Reception

For Sponsors Levels of \$2500 and up, additional benefits may be available to meet your marketing objectives. For more information, please contact Tammy Bates at 404-352-9828, x12 / email tbates@ucriverkeeper.org or Becca Klein at 404-352-9828, x19 / email bklein@ucriverkeeper.org

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SPONSOR REPLY FORM

Company/Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Name – as you would like it to appear on printed materials

Please print: _____

Note: Please email your logo to tbates@ucriverkeeper.org by the appropriate deadline in .jpg or .tif format, 300dpi.

Guest Names attending event: (or email names to tbates@ucriverkeeper.org no later than September 12,, 2011)

Please print: _____

We will sponsor at the following level:

- Presenting Sponsor \$15,000 River Advocate \$2500
 River Benefactor \$10,000 River Conservator \$1000
 River Defender \$5000 Friend of the River \$500
 We regret that we cannot attend. Enclosed is our contribution for \$ _____
 We are interested in providing an auction item for this event. Please send the auction donation form

Payment Type: Check (payable to UCR) | Visa | MasterCard | Amex

Payment Amount: \$ _____

If paying by credit card:

Card Number: _____ Security Code (3-4 Digit Code): _____

Expiration date: _____ Printed Name as on card: _____

Authorized signature: _____

Please complete this form and return to: Upper Chattahoochee Riverkeeper
3 Puritan Mill, 916 Joseph Lowery Blvd., Atlanta, GA 30318 ~ or FAX the form to: (404) 352-8676

THANK YOU FOR YOUR SUPPORT!

Please keep a copy of this form for your records. Tax ID# 58-2095413