



Keeping Watch Over Our Waters

8th ANNUAL BACK TO THE CHATTAHOOCHEE RIVER RACE & FESTIVAL

Saturday June 12, 2010
Garrard Landing to Riverside Park, Roswell GA

Join a premier list of supporters that in the recent past has included:

National Park Service, City of Roswell, Fulton County, 97.1 The River, The Atlanta Journal-Constitution, Chevron, Turner Broadcasting System, Inc., The Coca-Cola Company, Atlanta's Department of Watershed Management, RIOT Atlanta, Harry's Farmers Market, Sweetwater Brewing Co., SignUp4, Georgia Canoeing Association, Georgia Transmission Corp., Tom's of Maine.

Deadline for listing on printed invitation brochure is April 14, 2010
Deadline for listing on event tee shirt and signage is May 26, 2010

\$10,000 River Benefactor

25 registrations for the River Race, Plus...

Private Party aboard UCR's Chota Princess II for 20 people;
Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt.

\$5,000 River Defender

15 registrations for the River Race, Plus...

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

\$2,500 River Advocate

8 registrations for the River Race, Plus...

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

\$1,000 River Conservator

6 registrations for the River Race, Plus...

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

\$500 Friend of The River

4 registrations for the River Race, Plus...

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

\$250 River Supporter

2 registrations for the River Race, Plus...

Recognition in *RiverChat* newsletter, *RiverFlash* eblasts, UCR website;
Logo on event signage, invitation, and event tee shirt

Team Challenge

Invite your friends or coworkers and enter the race as a group!

The purpose of the Team Challenge is to create a healthy and recreational event that builds camaraderie among your peers.

Each team selects a Coordinator as the liaison between the team and the UCR Office. Indicate your interest on the sponsor reply form.

For more information, please contact
Tammy Bates
(404) 352-9828, x12
tbates@ucriverkeeper.org



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SPONSOR REPLY FORM

Company/ Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Name – appearing on printed materials: _____

Sponsor Logo – please email your logo to tbates@ucriverkeeper.org in .jpg or .tif format, min of 300dpi.

We will sponsor at the following level:

- River Benefactor \$10,000
- River Defender \$5,000
- River Advocate \$2,500
- River Conservator \$1,000
- Friend of the River \$500
- River Supporter \$250
- We regret that we cannot attend. Enclosed is our tax-deductible contribution to UCR for \$ _____
- I'm interested in providing an auction item for this event. Please have someone from UCR contact me.

Team Challenge:

Each paddler is required to individually register online or via the registration race form for this event.

Each paddler is required to provide their own boating equipment (Canoe or Kayak, paddle and personal floatation device).

Team or Company Name: _____

Team Coordinator: _____

Payment Type: Check (payable to UCR) | Visa | MasterCard | Amex

Payment Amount: \$ _____

If paying by credit card:

Card Number: _____

Security Code (3-4 Digit Code) _____ Expiration date: _____

Printed Name as on card: _____ Authorized signature: _____

Please complete this form and return to: Upper Chattahoochee Riverkeeper

3 Puritan Mill, 916 Joseph Lowery Blvd., Atlanta, GA 30318 ~ or FAX the form to: (404) 352-8676

Deadline for listing on printed invitation brochure is April 14, 2010

Deadline for listing on event tee shirt and signage is May 26, 2010

THANK YOU FOR YOUR SUPPORT! Please keep a copy of this form for your records. Tax ID# 58-2095413

Upper Chattahoochee Riverkeeper (UCR) is a nonprofit 501(c)(3) environmental organization dedicated solely to protecting and restoring the Chattahoochee River Basin— drinking water source for 3.5 million people. UCR works to advocate and secure the preservation and stewardship of the Chattahoochee River, its tributaries and watershed, for the people, fish and wildlife that depend on the river system. EarthShare of Georgia Member – CFC #97777